

Luis Herram

Industrial, graphic & web designer; programmer & photographer
Passionate about the development of new functional concepts

www.LuisHerram.com

+34 686 769 472

Valencia, Spain

Hola@LuisHerram.com

Experience

2021 Industrial designer, programmer and CMO

2018 *Co-founder of Periquette - Furniture producer*

- Front and back-end development of product customization platform
- Social media advertising campaigns creation and monitoring

2021 Graphic and web designer

2018 *Co-founder of Peim - Branding & web development studio*

- Chief of branding and development of several projects

2018 Industrial designer

2014 *Co-founder of Smallgran - Product design studio*

- 9 fully developed products
- Leader of a team of 3 designers in several projects
- Production manager, hundreds of units manufactured

2014 Graphic designer

ESN Stockholm University - Organization

2014 Graphic and web designer

2008 *Freelance*

Education

2021 More than 30 online courses in several fields

2016 *Coursera, edX, Udacity, Kadence, Codecademy*

- Leadership, negotiation and motivation courses
- Project management specialization
- UI, UX, Reactjs development and product sprints courses

2015 Bachelor's degree in industrial design engineering and product development

2010 *UPV Valencia (KTH & SSES Estocolmo in 2014)*

- Average grade: 7,9
- Final degree project about furniture design and production. Grade: 9,2

Honors

2019 **Exhibition in Valencia Disseny Week 2019**

2017 **A' Design Award** for Xanxan shelf

2015 Exhibition in **Stockholm Furniture & Light fair**

Skills

CAD/CAM design

Creativity

Rendering

Project management

Rapid prototyping

Problem solving

Photography and editing

Production management

Tools

SolidWorks ●●●●●

Fusion 360 ●●●●●

Photoshop ●●●●●

Illustrator ●●●●●

HTML+CSS+JS ●●●●○

Blender ●●●●○

Languages

Spanish ●●●●●

English ●●●●●

Catalan ●●●●●

Portfolio

Discover my designs in
www.LuisHerram.com